



魏仁凱

Gwee Ren Kai



About Me

A graphic designer keen to explore beauty in the traditional culture. I discover hidden gems in life and stay open-minded to transform them into creative ideas in a modern context. I'm always trying to see beyond the simple things and give them a new purpose in my artworks.



Education

The One Academy

Diploma in Advertising
& Graphic Design
2020-2023

Certificate in
Communication Design
2019-2020

Seri Omega Private and International School

Secondary School
2014-2018

SJK(C)Johor Jaya

Primary School
2007-2013

Experience

Sunway University

Sunway SCSC Club
Clothing Design
2023

Taylor's University

Sky Adventure Club
Clothing Design
2022

Sneakerlah 2022

Clothing Design

Ngam Ngam Apparel

Logo design
2022

Simplified I-Ching

Logo design
2021

Skills

Visual Art
Development
Pictogram
Packaging Design
Painting & Coloring
Corporate Identity
Layout Design
Video Editing
Website Design



Competition

Ronald Ng Mentorship

D&AD Project
January 2023 - March 2023

Training

D&AD new blood 2023

Heineken Advertising Campaign
Participation

Language

Mandarin
English
Malay